

PROLINES

November 2008

The Newsletter for the Professional Builder

POST IT NOTES

The evolution of the porch or first floor landing post has seen many changes over the years. Indeed the front porch of the house evolves with the architectural and structural design, material cost, and maintenance requirements in the building styles of a house. The look is dependent on the façade, style, or curbs appeal that consumers and builders desire. Of the various products that can meet those needs, we have marketed many options. The types of posts have varied from solid rough or smooth timbers in Fir, Cedar or Pressure Treated Squares to vertical beams of dimension SPF lumber nailed together and then clad to square or prepped for stucco or combinations of these options. Perhaps this latest offering from Woodtone Building Products is one that builders should seriously investigate.

The RealPost is a uniquely designed, structurally certified, exterior porch post that can drastically reduce your total exterior post costs, while enhancing the curb appeal and improving the security of the house. RealPost is manufactured from an appearance like Western Canadian SPF, a substrate recognized for both stability and environmental sustainability. A simple top coat is all you need, as the post comes already primed. Available in 4x4", 6x6" and 8x8" profiles and 8, 10 and 12 foot lengths RealPost is also warranted against warping, twisting and joint separation. Simply put; No Callbacks! The hollow centre can be used for wiring and the quick and easy installation can reduce labor costs. The high quality look and finish leave the kind of first impression on the home buyer that is desired and a lasting impression on your bottom line.



FSC AUDIT PASSED

We are pleased to announce that the management systems of Davidson Enman Lumber Limited has completed and passed our first Audit as meeting the Chain of Custody requirements as per the Forest Stewardship Council. The company will retain the Certification Standard for the purchasing of softwood timber, cutting to size and sales softwood sawn timber from 100% FSC Certified material and the purchasing and sale of FSC Mixed Softwood Plywood until October 2012. Your FSC Contact is **Rob Bromberg** who you can reach at the environmentally aware Lumber Number 403 243 2566 or at; rbromberg@delumber.com.

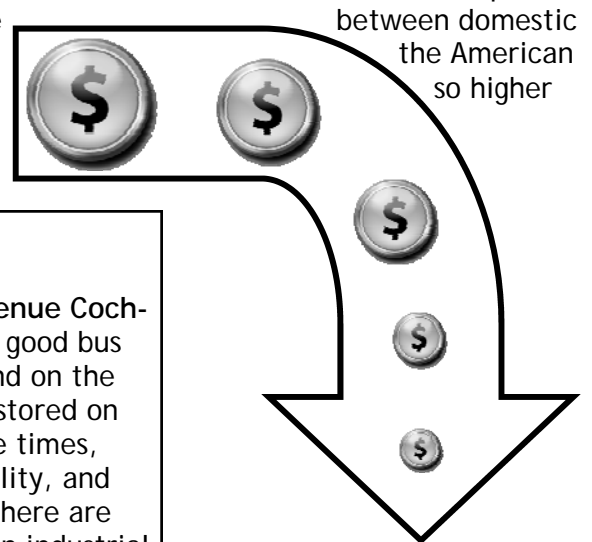
DRIVING EXCELLENCE

In 1977 Davidson Enman Lumber Ltd. introduced a fault free, safe driving financial incentive plan for the operators of our fleet of delivery vehicles. It is very important that we have capable, safe and courteous drivers who operate fault free and keep our delivery fleet moving with minimum of down time. In 2008, twelve of our driver/operators were able to meet the demanding standards of safe driving/operating and material handling excellence. The successful operators are; Larry Davis, Arnold Jansen, Ken Scofield, and Dave Thomas from Cochrane Distribution; Chris Auger, Sean Hope, Gary Morgenroth, Jim Patmore, Paul Tripps and Jack Wallace from the Calgary Yard and from our Truss Division; Robert Scott. PROLINES would like to extend our congratulations and thanks to these valuable members of the Davidson Enman Logistics Team!



DOLLAR DAZE

The recent slide in the Canadian Dollar may result in increasing prices in Canada for dimensional lumber and panels. Although the U.S. market has been severely depressed and will continue at low levels of activity, fluctuations of currency can affect the relative price paid for commodities in any one country. Canada is a net exporter of manufactured forest products. Lumber Market price levels are generally determined internationally. Although there are discrepancies within the export and domestic market such as trade barriers, import quotas, or dumping there are limits to the extent of price variance and export price levels. The current difference in the values of and Canadian currency is testing the amount of price variance and prices domestically can be expected to materialize.



PARK IT HERE

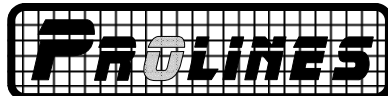
There is a parking problem at our Cochrane Location at 240 2 Avenue Cochrane, Alberta. It seems that every morning and mid afternoon the good bus drivers from Southland Transportation tend to park on 2 Avenue and on the adjacent Griffith Road to gain access to the school buses that are stored on the south side of Griffith. If you are travelling in that area at those times, please be aware of the increase in vehicular traffic, reduced visibility, and unpredictable pedestrian traffic. There is a lot of jaywalking and there are no sidewalks, and no marked crosswalk, as this is supposed to be an industrial area. We are attempting to work out an improvement to control the parking hazard with the Town of Cochrane, however please ensure that you park in our customer provided parking lot.

HOLIDAYS



We will be OPEN Tuesday, November 11, 2008 .

And just a reminder, we are no longer open on Saturdays.



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